

Bike Movies at the Varsity in May
Press Release of Davis Bicycles!
May 6, 2009

In celebration of May is Bike Month, Davis Bicycles! is thrilled to bring three great bike movies to the Varsity Theatre -- starting next week. All three will add to the rich diversity of bike culture in Davis. A discounted "tricycle" ticket for all movies is \$15. A set number of these package tickets are now on sale at Apex Cycles, B&L Bike Shop, Freewheeler Bicycle Center, Ken's Bike & Ski, Outdoor Davis, Rocknasium and the Varsity Theatre box office. Individual tickets will be available at the door.

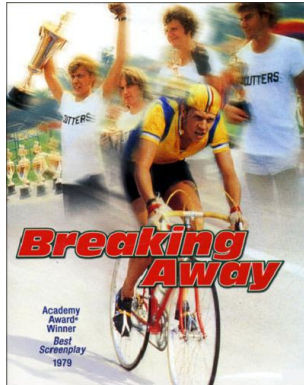
On Wednesday, May 13th, DB! will rescreen its **2008 Davis Bicycles! Film Festival** for those who'd like a repeat performance, and those that missed the October showing. On Wednesday, May 20th, the greatest bike movie of all time, **Breaking Away**, will be shown in its big screen greatness. Then on Tuesday, May 26th, DB! will bring **Veer** to the Varsity Theatre as a fundraiser for the new Davis Bicycle Collective or "Bike Fourth" (formerly the Bike Church at the UC Davis Domes) that has just opened at 4th & L.

All shows will begin promptly at 6:30 p.m. Attendees for the first two nights might enjoy grabbing a quick dinner at the Wednesday Farmer's Market. Single night tickets for the DB!FF and Breaking Away are \$6 and will benefit the work of Davis Bicycles!, advocates for bicyclists of all kinds. Veer tickets are \$10 and benefit the Davis Bicycle Collective.

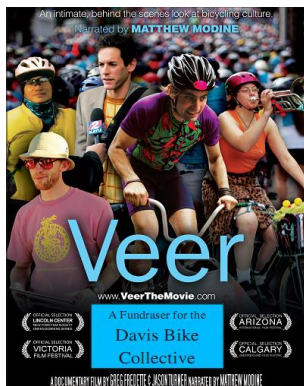


The first annual **Davis Bicycles! Film Festival** debuted in the fall of 2008. Over 200 friends of bicycling enjoyed this premier of 20 fun, funny, serious and informative shorts selected by DB! with an eye toward their relevance to biking in Davis, or the fact that they were just fun and cool to enjoy. The collection includes local videographer Ken Celli's *Zen and the Art of Bicycle Commuting*, a film chronicling the hundreds of cyclists who commute from Davis to Sacramento and their needs for better bike connections in Davis, and the highly-energetic *Davis Skate Park Summer '08* by Tristan Adams.





Breaking Away (PG 1979) rehabilitates the word heartwarming as Steve Tesich's intelligent Oscar-winning script gives us well-rounded characters and a potent sense of place. After graduating from high school, Dave Stohler (Dennis Christopher) dreams of becoming a champion bicyclist. Posing as an Italian exchange student to mask his working-class roots, he frustrates his parents (Paul Dooley and Barbara Barrie) and charms a local college girl (Robyn Douglass). The grandstanding finale – the real life "Little 500" bike race – gives the film a perfect, crowd-pleasing end. Enjoy it with your friends and family on the big screen.



Veer (2008) is a new documentary film that has been playing to critical and audience acclaim since it premiered in December 2008 at the Victoria Film Festival. Narrated by actor and bike advocate Matthew Modine, it is an official selection at the Lincoln Center, Calgary, Victoria and Arizona Film Festivals. It's California premier will be at the San Joaquin International Film Festival just days before it arrives in Davis. Veer explores America's fast-growing bicycling culture by profiling five people whose lives are inextricably tied to bicycling and the bike-centric social groups they belong to. Veer examines what it means to be part of a community, and how social movements are formed. Veer Producer and Cinematographer Jason Turner will be on-hand in Davis to answer questions after the show. DB! is excited to bring Veer to Davis to help celebrate the contributions of the Davis Bike Collective, and to welcome them to their new Bike Fourth location.

Join us for the Veer premier of a new classic, and all the films. Buy your tickets at Apex, B&L, Freewheeler, Ken's, Outdoor Davis or Rocknasium while the discounted tickets last. Otherwise, join us at the door.